

A Brief Analysis of the Development of Street-Stall Economy

Kanghui Wu

Shandong University of Science and Technology, Shandong 250031, China.

makabaka6688@163.com

Abstract

"Stall economy" suddenly like a night of spring breeze, thousands of trees pear blossom. Thousands of small street stalls, which are related to people's livelihood, have brought about major livelihood problems for families.

Keywords

Stall economy; Orderly; Reasonable; Healthy development.

1. Stall economy and its present situation

The stall economy is a supplement to the mainstream economy of the city, which is not accepted by the mainstream economy because of its many disadvantages (such as the impact on the city appearance and environment). Under the background of the cooling down of various industries, the stall economy, due to its unique flexible advantages, supports the prosperity of the whole economy to a certain extent and relieves great employment pressure.

Recently, people have inadvertently realized that the "stall economy" has sprung up like mushrooms after a spring rain. In the wechat circle of friends and the search end of major websites, people have entered into our vision with hot search at the forefront.

Do you want to set up a stall? Enterprises awesome! Under the background of loose policy, these become possible;

According to statistics, 27 cities, including Jiangxi, Shanghai, Hefei, Changchun, Yichang, Qingdao, Nanchong, Guang'an, Ziyang, Suining, Pengzhou, Panzhihua, Deyang, Huanggang, Nanning, Shijiazhuang, Changsha, Hangzhou, Gansu, Liaoning, Shaanxi, Xiamen, Chengdu, Nanjing, Zhengzhou, Nanning, Jinan and other 27 cities have liberalized the "stall economy" policy.

For example, Chengdu has set up 2234 temporary road occupying stalls and stall areas, and 17891 mobile vendors are allowed to operate. Xuchang, Henan Province, opened a lot of streets and alleys, allowing merchants to carry out business activities within the roadside cliff. In Hangzhou, some streets have become business places for peddlers.

What is even more unexpected is that the urban management in some areas actively invited vendors to set up stalls and set up on-site operations. It has been reported that the urban management of Ruichang, Jiangxi Province, called the peddlers and invited them to set up stalls in the relevant places. The peddlers choked for a moment, feeling incredible and doubting whether they were real or not.

The scene of the past is still fresh in our memory. The city management and vendors often stage the plot of you chasing me and hiding, you go and I show. In serious cases, conflicts occur from time to time because stalls and stalls do not give way to each other. It has become a hot potato in urban management. In fact, the urban temperament and human fireworks are originally integrated and interdependent. In New York, Paris, London and other international metropolises, the "stall economy" occupying the side streets is very common, and customers of outdoor dining can be seen everywhere outside the restaurants. The presentation of natural and simple life has formed a unique urban landscape, which often makes tourists linger.

2. Benefits of stall Economy

2.1. Income generation: the self-employed expenses of stall vendors are low. Compared with the stores, there is no turnover fee and decoration fee, no rent, no need to employ employees, no extra expenses, and high input-output ratio. It can greatly generate income for stall owners.

2.2. Flexibly and directly meet the consumption: the commodity categories of the stall are complete, the patterns are rich, and the daily necessities are all available; the various products of food and clothing can meet the various needs of different consumers.

2.3. Solve the social employment: in the current employment environment is not very good, the stall economy without employment threshold naturally provides good employment opportunities for the social idle personnel. At the same time, for some low-income groups, it can also be used as a sideline to supplement their income.

2.4. Prospering the local economy: the stall economy, with its unique characteristics of flexibility, low threshold and low price, spontaneously forms a unique business circle -- a lively night market, attracting customers to watch and gather; the dense influx of people will virtually promote the consumption of the surrounding fixed shops and prosper the local economy.

3. The disadvantages of stall economy are as follows:

The stall economy has always been concerned by all kinds of people, which has become the basis for the survival of thousands of small businesses, and has played a positive role in promoting the prosperity of local economy; At the same time, because of its scattered business forms and local consumption characteristics, it has become one of the reasons for the city's messy and poor; such as occupying roads, affecting the city's appearance, environmental pollution and other issues, which bring great challenges to urban management. At the same time, the business entities and fixed stores of similar products will be affected. In addition, all goods sold in the stall economy need to establish quality assurance system in terms of quality, safety and service, and relevant departments should pay attention to, guide and manage them at any time.

Specifically, it has the following disadvantages:

1.Environmental problems: the environment is not clean and tidy, noisy and polluting.

2.Traffic problems: the road is blocked and the traffic is not smooth;

3.Influence the appearance of the city: the scattered and scattered business forms and scene, to a certain extent, form a gap with the high image of modern civilized city.

4. How to promote the orderly and healthy development of stall Economy:

1.According to the order of order, reasonable planning, scientific guidance and opening up at different levels; all departments should coordinate and work together to jointly manage (urban management, planning and construction, industry and commerce, etc.) should act in a unified way to jointly create a "new type of stall economy".

2.Take advantage of the situation, give full play to the advantages, improve the allocation, and turn the traditional "stall economy" into a more healthy, environmental, orderly, clean and reasonable new economy. In the early stage, it is necessary to carry out thorough investigation, complete relevant software and hardware facilities (parking spaces, rest stools, lighting pillars, etc.), and the layout should be reasonably divided according to the overall urban planning; it should be tailored to meet the needs of different owners (vendors, self-employed persons and micro entrepreneurs).

3.Establish and improve the supervision mechanism and refine the access threshold. Orderly and orderly layout, so that the stall economy reasonable and standardized development, the

entire industry into a standardized, rationalized track; unified management of commercial tenants, all personnel to work with certificates, environmental, safety, quality responsibility to each person, scientific, reasonable and orderly selection of stalls for operation. The functional departments of the government actively update the concept, innovate the management service mode, and escort the high-quality development of the stall economy.

5. Summary

The policy of "stall economy" has released the signal of accelerating the recovery of urban economic order. It is believed that under the support of the people-oriented work concept and practical practice, it will greatly meet the people's life, solve the employment problem in a wider range, promote the expansion and upgrading of consumption, release the strong economic vitality of people's livelihood and prosper the regional economy. We have to pay attention to that the development of "stall economy" must not be at the expense of the environment, let alone cause trouble to the residents. It is necessary to uphold the concept of standardization, effectiveness and integrity in operation, so as to make the stall economy develop into a convenient, diversified, colorful and new business form in line with the requirements of social governance.

Small stall economy is a major country's livelihood. The opening policy signals of the stall economy have been released in succession, giving a "green light" to the stall economy. We are looking forward to more textbook style operation, so as to truly make the stall economy become a beautiful "landscape" in stabilizing employment, protecting people's livelihood and promoting consumption.

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