Analysis on the Present Situation and Path of Patriotism Education for College Students in the New Era

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Abstract
Under the background of economic globalization, it has brought opportunities for the overall development of Chinese society, but also brought many new challenges, especially in the college education system, where patriotic education is also facing new situations and new problems. At present, college students have some problems, such as weak national and national consciousness, deviation of values, etc., and the diversified culture of the world constantly impacts the effectiveness of patriotic education in colleges and universities. Under the new historical conditions, how to deeply explore the present situation and practical path of college students' patriotic education in the current period, and actively explore the effective innovative path of college students' patriotic education based on the actual situation of college education, are the main issues discussed in this paper. This paper aims to help college students build a good patriotic education environment in the new era, promote the effective promotion of college students' patriotic feelings, and cultivate new youth of the times who can undertake the great task of national rejuvenation.

Keywords
Patriotism Education; Current Situation Research; Path Analysis.

1. Introduction
According to the "Implementation Outline of Patriotism Education in the New Era" jointly issued by the State Council of the Communist Party of China, it is clear that patriotism education should be the core focus of college education in the new era, and the systematic improvement of students' moral thought and spiritual quality can be guaranteed by constructing a complete patriotic education system and a perfect patriotic education environment. However, around the patriotic education in colleges and universities at the current stage, many colleges and universities have achieved relatively good educational results under the guidance of national policies. However, in the final analysis, the problem that patriotism education is not valued still exists, which is mainly manifested in the phenomenon of students' lack of cultural awareness, weakening of national identity, and insufficient mastery of the development theory of socialism with Chinese characteristics, which seriously affects the healthy growth and social development of college students in the new era. Therefore, it is necessary to further clarify the development goal of patriotism education for college students in the new period, and promote the overall improvement of patriotism education quality in colleges and universities on the basis of forming a more sound education model.
2. The characteristics and significance of patriotism education for Contemporary College Students

2.1. The connotation and characteristics of patriotism education for Contemporary College Students

General secretary Xi Jinping pointed out: "patriotism education must be regarded as an eternal theme in carrying forward the spirit of patriotism. We should carry out patriotism education throughout the whole process of national education and spiritual civilization construction" (Xi Jinping’s speech at the 29th collective study of the 18th Central Political Bureau [N]. People’s Daily, December 30, 2015.) In the system of College Students’ education, patriotism education has always played a very high position. Among them, for the patriotic education of college students, it refers to an educational activity that uses various educational resources and forms to cultivate the patriotic ideology of college students step by step, and emphasizes the transformation of the patriotic consciousness of college students into practical patriotic activities. It is important to note that the contemporary college students are in a peaceful age. Therefore, patriotism education does not focus on cultivating national consciousness and national feelings unilaterally, but emphasizes the determination of College Students’ ideal aspiration, and contributes to the development of society in the process of encouraging them to improve their moral cultivation and responsibility consciousness, and finally achieve the goal of promoting national prosperity and national rejuvenation.

On this basis, contemporary college students' patriotism education has the following characteristics: first, for most colleges and universities, they have mature patriotic education organizations. This makes the environment of patriotism education of college students relatively perfect, and ensures the effectiveness of patriotism education. In addition, according to the survey, college students generally have a more correct attitude to study and national attitude, not only the patriotic psychology is more mature, more concerned about the national political situation and the national development trend, but also has a more correct values, can scientifically distinguish social phenomena. Secondly, the forms of patriotism education in Colleges and universities are more diverse, and have formed a perfect ideological and political curriculum system, which makes the atmosphere of patriotism education relatively good, and can foster the patriotism spirit of college students step by step. Finally, under the development of Internet technology, the impact of network culture on College Students’ ideology is serious, which is the main obstacle to the patriotic education of college students in the current period.

2.2. The significance and value of patriotism education for Contemporary College Students

The report of the 19th National Congress of the Communist Party of China pointed out that we should deeply understand the educational connotation of moral education and comprehensively cultivate students’ moral, intellectual, physical and aesthetic qualities on the basis of quality education. On this basis, aiming at the patriotism education of college students in the new era, we should emphasize the cultivation of students’ core values, and constantly build the Chinese spirit by enhancing their sense of social responsibility and national struggle, and finally promote the development of the country and the progress of the nation. It can be seen that strengthening patriotism education for college students is not only the key foundation to ensure the healthy growth and social development of contemporary college students, but also the fundamental to ensure social stability and national prosperity. Especially in the current complicated international political situation, patriotism education can strengthen college students’ ideals and ambitions, enhance their cultural concepts, form strong dialectical cultural thoughts on the basis of enabling them to correctly view the multicultural environment, and
finally deliver a steady stream of new youth to the national society by strengthening their national pride and social responsibility.

3. Analysis on the current situation and problems of patriotism education of Contemporary College Students

3.1. The current situation of patriotism education of Contemporary College Students

3.1.1. The educational forms are diverse, forming the characteristic patriotism education mode

At present, thanks to the macro guidance of national policies and the continuous exploration of university teachers, most colleges and universities in China have formed a characteristic patriotic education model that conforms to the development characteristics of colleges and universities, forming a harmonious patriotic education atmosphere and ensuring the overall development quality of patriotic education. On the one hand, from the perspective of the development of Internet and media technology, online media including WeChat official account "Central Committee of the Communist Youth League" and official microblog of the Ministry of Education have gradually produced more help and support for college students’ patriotic education. Especially through the construction of network communication platform, it can enhance students’ cultural awareness and national awareness in the process of guiding college students to carry out diversified communication, and help to strengthen college students’ understanding and perception of patriotism. On the other hand, in the process of College Students’ daily education, relying on the May 4th Youth Day, national day, National Memorial Day and other festivals to carry out theme education activities, through patriotism education around college students, cultivate their national consciousness and national spirit, can significantly enhance their sense of national pride and cultural identity, and ensure their enthusiasm and initiative to participate in patriotism education.

3.1.2. The educational practice is diverse, forming a modern patriotic education system

At present, the Ministry of Education attaches great importance to patriotism education in colleges and universities. At the same time, according to General Secretary Xi Jinping’s series of speeches on patriotism education for college students, patriotic education activities in colleges and universities have sufficient theoretical support, which not only provides effective theoretical guidance for innovating patriotic education forms in colleges and universities, but also ensures the effectiveness and applicability of patriotic education in colleges and universities. On the one hand, in recent years, building a brand-new patriotic education system based on practical education has become the main innovation direction of patriotic education activities in colleges and universities. Among them, by guiding students to visit revolutionary war sites and strengthening students’ patriotic understanding in the process of telling them about past historical events, we can achieve educational effects far superior to classroom teaching. On the other hand, by carrying out the cultivation activities of contemporary "Lei Feng Spirit" and guiding students to taste the connotation of patriotism spirit in the new era based on "Grateful China" figures, it can help students set a correct life example, ensure the timeliness and practicality of college students' patriotism education on the basis of endowing patriotism education with a new era value, and finally help students to integrate patriotism into the great cause of national development and national rejuvenation.
3.2. The problems existing in the patriotism education of Contemporary College Students

3.2.1. The young students' cultural consciousness is weak and they lack correct understanding of traditional culture

At present, with the rapid development of Internet technology and the constant changes of political situation at home and abroad, the influence of network culture on the patriotic education environment in China is increasing. Among them, for college students, their ideas are relatively mature, and the speed of accepting new things is faster. However, due to the lack of positive ideological guidance, it is easy for some college students to lose themselves under the influence of western material culture or network culture, resulting in the wrong formation of their national thoughts and cultural concepts. For example, some college students openly make pro-Japanese remarks and attack national heroes, which seriously hurt the feelings of the country and the nation, which not only disturbs the network environment, but also easily affects the stability of the country and society. In addition, when carrying out patriotic education around traditional culture, some students hold a negative attitude towards traditional culture. They not only think that traditional culture is equivalent to respecting Confucius and restoring ancient ways, but also misunderstand the essential connotation of traditional culture. At the same time, they do not have enough respect for the heirs of traditional culture, which leads to the unfriendly cultivation environment of traditional culture and limits the spread and development of traditional culture.

3.2.2. Young students have weak sense of national identity and lack of sense of national belonging

In the patriotic education system, national identity refers to students' national self-confidence and national pride, and is the trust and belief in the national society. However, from a practical point of view, not all college students can actively pay attention to national problems, especially under the impact of western hedonism, many college students are addicted to material and lack of spiritual pursuit, which not only has immature ideological ambitions, but also has obvious problems of unsound values, which ultimately seriously affects the quality of national talent cultivation. In addition, in the process of the patriotic education activities in Colleges and universities, students' interest and desire for understanding the history of Chinese suffering and struggle are relatively insufficient. They are not only unwilling to inherit the traditional Chinese culture, but also cannot be the builders of the nation. Finally, the formalization of patriotic education is serious, and it is difficult to achieve the expected goal of patriotism education.

3.2.3. Young students are lack of theoretical study, and their cognition of the theoretical system of socialism with Chinese characteristics is uneven

In the patriotic education system of colleges and universities, ideological and political courses are the main way for students to learn the theory of socialism with Chinese characteristics. From a practical point of view, almost all majors, except Marxism-related majors, do not put the teaching of basic theories such as Marxism-Leninism and Mao Zedong Thought in a higher educational position. This leads to students' lack of understanding and attention in learning the theoretical system of socialism with Chinese characteristics, which can not help students master enough ideological and political knowledge, and ultimately limits the cultivation effect of students' patriotism. In addition, in the process of ideological and political course teaching, although relying on the introduction of multimedia technology can stimulate students' learning enthusiasm to a certain extent, the knowledge interaction between teachers and students is not sufficient, and it is impossible to form a good teacher-student interaction relationship and play the guiding value of teachers' education. This leads to the lack of diversity and coordination in the dissemination of patriotic discourse, which easily affects the overall quality of ideological
and political teaching on the basis that students regard ideological and political courses as unimportant and non-professional courses, and ultimately hinders the efficient development of patriotic education activities.

4. The innovative path of patriotism education for college students in the new era

4.1. Make clear the goal of patriotism education and ensure the fundamentality of patriotism education

With the deepening of China’s reform and opening up, the theoretical system of patriotism education for college students has been initially improved, which not only provides support for the effective development of various patriotic education activities, but also ensures the principled and systematic content of patriotism education for college students. Among them, when innovating and developing patriotism education for college students, we should unswervingly follow the road of socialism with Chinese characteristics, and make clear the overall goal of patriotism education for college students under the guidance of Marxism, Mao Zedong Thought and Deng Xiaoping Theory, based on the important thought of "Three Represents" and the strategic thought of "scientific development concept". By constantly improving the ideological and political course system of college students, we can ensure the fundamentality and principle of patriotic education, and finally promote the coordinated innovation of various forms of patriotic education activities, and ensure the effectiveness and feasibility of carrying out patriotic education for college students.

4.2. Grasp the characteristics of modern education development to ensure the applicability of patriotism education

After the 18th National Congress of the Communist Party of China put forward the socialist core values, the moral and ideological education system led by the cultivation of patriotism has gradually taken shape. For today's patriotic education of college students, it is no longer limited to the cultivation of patriotic feelings and national spirit, but is more inclined to guide students' life ideals, helping students to form sound values and ideas, and at the same time making them actively become builders of the country and inheritors of culture. Therefore, when carrying out patriotic education around contemporary college students, we should fully grasp the development characteristics of the times, understand the educational environment in which contemporary college students live, and establish a more suitable patriotic education system on the basis of mastering the learning characteristics and learning needs of college students, so as to ensure the effectiveness and applicability of patriotic education activities. For example, in view of the complicated political environment at home and abroad in the current period, the outbreak of the Hong Kong issue has already sounded the alarm for us. Therefore, we should start to guide students to understand the connotation of patriotism education in current events, and ensure social stability on the basis of constantly inspiring students' sense of social responsibility and national unity, so as to ensure the gradual and effective improvement of national competitiveness.

4.3. Innovating the form of patriotism education to ensure the practicality of patriotism education

In the patriotic education system of colleges and universities, besides establishing and perfecting the ideological and political curriculum system to ensure the scientific nature of patriotic education, we should further innovate the forms of patriotic education. On the basis of constructing a good educational atmosphere based on diversified patriotic education activities, the enthusiasm and initiative of students’ patriotic learning are guaranteed, and
finally the patriotic consciousness of students is cultivated gradually. Among them, different colleges and universities have formed a unique paradigm of patriotic education activities in the long-term development process, especially the development of various visiting activities, which not only broadens students’ knowledge horizon, but also arouses students’ emotional resonance. Therefore, based on this, we can further innovate the form of patriotic education activities, and organize students to participate in practical activities to enhance students’ patriotic understanding, mobilize students’ patriotic feelings, and finally achieve patriotic education effect far higher than that of curriculum teaching. For example, based on the new characteristics of patriotism education in the new era, it can guide students to actively participate in social welfare volunteer activities, stimulate students’ social feelings and cultivate students’ sense of social responsibility in the process of leading students to serve the public and vulnerable groups, and improve students’ national feelings and national consciousness by guiding students to understand the basic national conditions and public opinions, thus deepening their understanding and cognition of the national development process, and ensuring them to become builders of the future country on the basis of strengthening their life ideals.

4.4. Pay attention to the construction of network education environment to ensure the integration of patriotic education

Under the influence of the development of Internet technology, the influence of network multiculturalism on college students’ patriotic education can not be underestimated. How to give full play to the positive guiding role of the network education environment and ensure the integration of patriotic education and modern science and technology on the basis of building and perfecting the education environment has become a key problem faced by colleges and universities in innovating patriotic education forms. First of all, under the internet education environment, online media can often play a more obvious guiding value in education. Therefore, we should form diversified media education channels as soon as possible based on the original WeChat official account of the Central Committee of the Communist Youth League and the official microblog of the school, and ensure that patriotic education is truly integrated with students’ daily life on the basis of deeply grasping the characteristics of students’ online use. For example, based on the favorite social video platforms of contemporary college students, such as Bilili, Vibrato, Baidu Post Bar, etc., it is necessary to set up a distinctive media account belonging to colleges and universities as soon as possible, to meet students’ patriotic learning needs while regularly distributing patriotic education articles and analyzing social current affairs news, and to ensure that patriotic education is internalized. Secondly, with the development of Internet technology, massive network information not only brings convenience to students, but also may have an impact on their healthy growth. Therefore, we should strengthen the network supervision for contemporary college students, form a network communication platform suitable for the development needs of college students as soon as possible, correct students’ patriotic learning attitude, clarify students’ patriotic awareness and ensure the whole process and systematicness of patriotic education in the process of inviting teachers to settle in to answer students’ growth problems. Finally, we should make full use of the help value of online curriculum resources for patriotic education, regularly recommend films and documentaries rich in patriotic education for students, and realize the effective integration of historical education and patriotic education in the process of strengthening students’ understanding of past history, thus ensuring the effectiveness of patriotic education.

4.5. Enrich the content of patriotism education and ensure the systematicness of patriotism education

In the process of patriotism education in colleges and universities in the past, most colleges and universities took unilateral ideological and political course teaching as the main content of
patriotism education, which not only failed to stimulate students' interest in learning, but also limited the cultivation of students' patriotic thinking. Therefore, we should further optimize the content of patriotism education for college students, and ensure the systematicness and integrity of patriotism education on the basis of integrating cultural education, history education and humanities education. First of all, in the process of patriotism education, we should clarify the fundamental principle that patriotism originates from the history of national development, and carry out patriotic education, collectivism education and socialist education for students on the basis of telling the historical development process around different countries' development periods, so as to achieve the purpose of enhancing students' patriotic understanding and clarifying students' understanding of patriotism. Secondly, the cultivation of patriotism is directly related to Chinese traditional culture. Among them, we should not only analyze the connotation and characteristics of patriotic culture in different periods based on the ancient lessons such as "worrying before the world, but also guide students to experience the meaning of patriotic culture in the new period in combination with the current state of national development, so as to increase the practicality and times of patriotic education in the process of leading students to actively discuss Hong Kong issues and Sino-US trade issues. Finally, when constructing patriotism curriculum, we should not only keep the original basic theory, but also integrate more policy documents, that is, we should fully grasp the frontier social problems and the new documents issued by the state, and then improve the forward-looking and development of patriotism education activities on the basis of ensuring the integrity of patriotism education curriculum.

5. Conclusions

Aiming at the patriotism education of college students in the new period, it shows brand-new characteristics of the times and development value. Therefore, we should further innovate the existing forms of patriotic education in colleges and universities, grasp the development needs of modern students in the process of enriching the content of patriotic education, and then form a complete path of patriotic education to enhance the effectiveness and innovation of patriotic education.

References