Research on the Path of Regional Red Culture Integrating into Ideological and Political Courses in Universities
--Taking Red Flag Canal as an Example

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Abstract
Carrying forward the Red Flag Canal spirit of "self-reliance, hard work, unity and cooperation, selfless dedication" plays an important role in the growth and development of contemporary college students. In this paper, according to the requirements of the times, close to students' study and life, explore a new path in line with the reality of ideological and political courses in universities, and strengthen the spirit of Red Flag Canal.

Keywords
Red Flag Canal Spirit; Integration; Ideological and Political Education in Universities.

1. Introduction
The spirit of Red Flag Canal came into being in the exploration period of New China’s construction. It contains the firm political direction of the Party, the ideological line of seeking truth from facts, the style of hard work and the purpose of serving the people wholeheartedly. It embodies the great spiritual strength of the Chinese nation and is the crystallization of the spirit of hard work, courage, unity and cooperation. It is of great significance to the ideological and political education of contemporary college students. The spirit of Red Flag Canal is rich in connotation and profound in meaning, which needs us to carry forward and dig deeply.

2. The problems existing in the ideological and political aspects of College Students

2.1. Lack of social practice ability
On the one hand, students lack the awareness of active practice, and their knowledge is narrow, their application ability is poor, and their practical ability is not strong, which finally shows the lack of comprehensive practical ability. On the other hand, personnel training in universities is out of touch with people’s livelihood. It is necessary to remove the barriers that hinder the integration between school and society, curriculum and life, so that students can go deep into society, understand society and serve society.

2.2. The loss of values
In the transitional period, there are many ethical anomie problems in Chinese society, such as multiple values, right morality, empty belief and so on. College students are not only the victims of China’s ethical anomie, but also the pioneers who yearn for the western liberal ideology unilaterally and the losers who arbitrarily deny the ethics of Chinese traditional culture and the ideals and beliefs of Marxism. Ideological and political education in universities should take the initiative to occupy the mainstream position of value orientation and reshape the spiritual home of contemporary college students with exciting spiritual strength.
2.3. **Lack of social responsibility**

The lack of social responsibility of some college students is becoming more and more obvious, which is mainly manifested in the following aspects: First, paying attention to personal ideals, lacking social ideals and the spirit of ownership. The second is to pay attention to personal value, ignore social value, and show "I" as the center in the interest relationship. Third, the individual's self-awareness is prominent, lacking overall awareness and social awareness, dedication and service awareness. Fourth, most of the traditional culture and spiritual inheritance of the Party now remain on paper. There is a lack of systematic and in-depth understanding of the party's fine tradition based on the party's fundamental theory, but we don't know why, and we lack the ability to digest, absorb and guide the solution of practical problems. Fifthly, there is fragmentation and lack of communication among college students. At present, there is a serious split between arts and sciences in university education, especially between arts and sciences. From the perspective of peer growth education, the improvement of the overall social cognitive level lacks broad and in-depth professional knowledge support, so the cognition of this complex system of society is easy to be one-sided, even afraid of difficulties.

3. **The significance of carrying forward the spirit of red flag canal in the teaching of Ideological and political courses in Universities**

3.1. **Carrying forward the spirit of Red Flag Canal** - carrying out moral education

At present, the moral concept construction in universities is characterized by lack of vigor and vitality, even MoMo tendency, lack of positive factors in teachers' and students' mental state, lack of firm spiritual belief, weak self-development consciousness and inability of scientific theory to arm ideological and political qualities. The moral values advocated by the spirit of Red Flag Canal are based on collectivism and value orientation, and advocate the spirit of being responsible to society, country and people. The spirit of Red Flag Canal embodies the socialist moral concept, that is, the spirit of seeking benefits for the broad masses of the people, being selfless, brave in dedication, daring to fight hard and serving the people wholeheartedly, and creating a new socialist interpersonal relationship with warmth, harmony, solidarity, mutual assistance, equality, friendship and common progress in the whole society. Therefore, carrying forward the spirit education of red flag canal in Universities is a measure to strengthen the ideological and moral construction, carry forward the healthy trend of society, and form a healthy and upward force of public opinion. Carrying forward the spirit of red flag canal is conducive to the establishment of a comprehensive moral education training system in Universities, the continuous updating of the existing moral education concepts, the more in line with the social reality and the diversified values of the education content, and the sound development of College Students' Moral Education in the systematic education environment.

3.2. **Carrying forward the spirit of Red Flag Canal** - carrying out education on outlook on life and values

With the popularization of network information technology. The values and value orientations of the public show unprecedented complexity and diversity. Influenced by the vulgar, harmful values and decadent lifestyle in the West, it is inevitable that college students' thoughts will be impacted, which will have a profound impact on the establishment of the original scientific outlook on life and values. Some students deviate from their values at different levels, some pursue pleasure and indulge themselves, and a few students have wrong values such as money worship, hedonism and extreme individualism. The negative effects of market economy induce some people to be selfish at different levels. Those with weak will take possession of money as their life goal, and lose their basic ideals and beliefs while pursuing interests. The outlook on life and values embodied in the spirit of Red Flag Canal is the outlook on life and values of...
selfless dedication, hard work, constant self-improvement, self-reliance and devotion. The integration of Red Flag Canal spirit into ideological and political courses in universities is of positive significance for college students to establish a correct outlook on life and values. Carrying forward the spirit of Red Flag Canal will help students to establish a scientific outlook on life and value system, develop the habit of self-examination and self-examination, and make them resist and resist decadent things.

3.3. Carrying forward the spirit of Red Flag Canal-carrying out education on world outlook and methodology

Some college students put too much emphasis on themselves, which will inevitably lead to solipsism or voluntarism, which blindly treats everything according to their subjective imagination and falls into idealistic world outlook. Going its own way is the reflection of idealist methodology, which is characterized by subjective assumption, lack of integration with reality and lack of initiative innovation, etc. These problems require us to re-establish a scientific world outlook and methodology. The scientific spirit of seeking truth from facts, being pragmatic and keeping pace with the times is the spiritual world outlook and methodology of Red Flag Canal. The world view embodied in the Red Flag Canal spirit solves the spiritual pillar of a person and a nation. Fundamentally speaking, the Red Flag Canal spirit adheres to a world view and methodology of dialectical materialism and historical materialism. The worldview and methodology embodied in the spiritual connotation of Red Flag Canal have adapted to the needs of students in the new era. Carrying forward the Red Flag Canal spirit is conducive to college students mastering a scientific world outlook and methodology, conducive to establishing a correct world outlook, outlook on life and values, and conducive to advancing along the correct direction and track to meet the ever-changing social needs.

3.4. Carrying forward the spirit of Red Flag Canal-carrying out the education of mass view

Quite a few college students lose their way in the process of advancement, have no measurement standards in their actions, lack motivation in their self-development, and have a high hand and a low eye. What we do is not based on the interests of the masses, but on personal development. It lacks the training of practice, can't stand the test of practice, can't trust the masses, rely on the masses, and comply with the demands of the masses. The research results lack innovation, and can’t meet the needs of the masses. The spirit of Red Flag Canal reflects the mass view of respecting the historical subject status of the masses, strengthening the flesh-and-blood ties with the masses, asking for the people's needs and considering the people. Relying on the mass view of the masses is the basic point of Marxism. The construction of red flag canal project itself is a major move made by adhering to the people-oriented principle, listening to the public opinion, observing the people's situation and solving the people’s worries. The fundamental purpose is to safeguard the interests of the masses, get the full support of the masses and stand the test of practice. Carrying forward the spirit of red flag canal is helpful for college students to respect the masses in thought, to get close to the masses in emotion and to go deep into the masses in action, to enhance their understanding of the actual situation at the grassroots level and to cultivate their deep feelings for the masses.

4. Path of integrating Red Flag Canal spirit into ideological and political courses in universities

4.1. In the classroom teaching, set up the teaching content of red flag canal spiritual culture and dig deeply

Classroom is a place for students to learn, and the teaching of ideological and political courses in universities is the main channel and front for the spiritual and cultural education of Red Flag
Canal. Relying on teachers to teach and educate people through teaching contents, we should dig deep into the ideological and political education resources embodied in the spirit of Red Flag Canal in various courses, integrate the spirit of Red Flag Canal into the teaching of ideological and political courses in universities, enhance the pertinence, timeliness and appeal of the teaching activities of ideological and political courses in universities, educate students, persuade students and impress them with truth and true feelings, adopt vivid materials with strong sense of the times and strong sense of reality, adopt colorful expressions, and thoroughly explain boring theories to convince them. Set the goal of taking the spirit of Red Flag Canal as the guide, and improve the self-research ability and level. Take study as the motive force and spiritual pursuit of work, and set an example to infect people around you. The education concept of hard work, selfless struggle, selfless dedication and self-improvement in the spirit of Red Flag Canal is integrated into all aspects of school teaching and penetrates into all aspects of students' study and life. Combining with the advanced figures and deeds of carrying forward the spirit of Red Flag Canal, we use various teaching methods, such as discussion, dialogue, ideological solution, public opinion focus debate, and students' trial teaching, to deepen students' understanding, make up for the shortcomings of existing teaching methods, promote the change of educational ideas, innovate teaching methods, realize communication and communication with students, enhance the effect of education, continuously improve college students' ideological and political awareness, and help them establish a scientific world outlook, life outlook and teaching methods.

4.2. The factors of incorporating the spiritual connotation of Red Flag Canal into the construction of campus cultural environment

The rich connotation of red flag canal spirit is the result of generations of inheritance and development. To carry out red flag canal spirit education activities, promote the construction of campus culture, make full use of campus radio, campus network, billboard, newspaper reading column, group journal, school newspaper and other channels to widely publicize and carry forward the red flag canal spirit, and promote the spirit of hard work, self-reliance, self-reliance and self-improvement. The value of the times of self-improvement is to continuously strengthen students' learning enthusiasm through regular seminars, reports, keynote speeches and essay competitions. The form reflects the content, takes the campus infrastructure construction as the manpower point, and adds the sign of Red Flag Canal spirit in places closely related to teachers and students, such as canteens, dormitories, classrooms, etc., so that it can play a subtle role in the minds of teachers and students, and make the spirit of Red Flag Canal manifest and be felt everywhere. By refining and carrying forward the spirit of Red Flag Canal as the core, we strive to build a new campus culture that reflects the characteristics of society, times and schools, and promote the formation of excellent school spirit, teaching style and study style.

4.3. Organize social practice activities in combination with reality to feel the era significance of red flag canal spirit

Social practice is an important link in moral education in universities. Students are the main body of practice. In practice, on the one hand, students' dominant position should be highlighted. First of all, the theory should be combined with reality, we should have a clear understanding of the new situation we are facing, grasp the laws and characteristics of college students' ideological changes and development, organize activities according to students' thoughts, thoughts, expectations and demands, and understand and accept the connotation of the times given by the spirit of Red Flag Canal from the heart. Secondly, it is necessary to understand the students' growing environment, understand the students' characteristics in study, life, psychology, emotion and so on, and deal with and solve the new problems they face in time. On the other hand, "re-take the road of canal repair and realize the spiritual journey".
The detailed information in the Red Flag Canal Memorial Hall, the memories of the old people who repaired the canal along the Red Flag Canal, and the thriving construction scene in Linzhou, the students' thoughts changed back and forth between the hot scene of fighting in the past and the prosperous scene of social life in Linzhou, and they deeply felt the strong vitality of the Red Flag Canal spirit, and the students who participated in the practical activities were baptized as never before. Students brought the spirit of Red Flag Canal back to the campus through various forms such as lectures and photo exhibitions, so that students who didn't have the opportunity to approach Red Flag Canal could feel the heroic spirit of "rearranging the rivers and mountains in Lin County". In the future work, study and life, the students will make great efforts to overcome the difficulties encountered on the way forward.

4.4. Improve the quantitative evaluation system of moral education and promote the publicity of red flag canal spirit

The evaluation system is an effective guarantee to publicize the spirit of Red Flag Canal. Students are the main participants and active creators of carrying forward the spirit of Red Flag Canal. Only by being close to students' life, college students' reality and students' thoughts, and integrating the key points and clear goals of carrying forward the spirit of Red Flag Canal into the teaching process of ideological and political courses in universities, can the content of education be accepted by students with sincerity and the connotation of spirit play a better role in inspiring and guiding students. We can set up model leaders among students by adopting the methods of recommendation from departments and colleges and selecting the best ones, so as to lead college students to carry forward the spirit and culture of Red Flag Canal. The formation of behavior habit is not a long-term process, and internalization needs constant attention. It is advocated that the practice of Red Flag Canal spirit should be brought into the framework of moral education assessment, which not only improves the school norms and rules and regulations, but also forms a quantitative index for carrying forward the Red Flag Canal spirit assessment, which is easy to form a long-term effective operation mechanism. On the other hand, it also makes the efforts to carry forward the spirit of Red Flag Canal persistent and consistent.

5. Conclusions

Contemporary college students' ideological and political education faces both favorable conditions and severe challenges. College education should not only improve their scientific and cultural qualities, but also improve their ideological and political qualities, integrate the spirit of Red Flag Canal into the ideological and political courses in universities, build a position and platform for ideological and political education for college students, carry forward the spirit of Red Flag Canal, and provide guidance and help for shaping the spiritual home of college students.

References