State-owned Assets Management Innovation Research Status and Solutions

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Abstract

The effective management and innovative management of State-owned assets are of great significance to the rational use of State-owned assets. The article first provides an inductive overview of the research on State-owned assets, and focuses on the current problems in the management of State-owned assets. At the same time, it puts forward relevant solutions. State-owned assets can get reasonable and feasible suggestions.

Keywords

State-owned Assets Management; Innovative Research; Management System.

1. Introduction

In the context of different times, the characteristics of the enterprise development market are also presented differently. Under the current market situation, improving the capital utilization rate in the development of enterprises and expanding the capital sources of enterprises are the core issues that all participating entities in the market environment need to consider. State-owned assets of enterprises are an important part of enterprise assets, but there are problems that are not taken seriously in the development of enterprises, which is not conducive to the sustainable development of enterprises. China’s market economy system is constantly improving and maturing, and the government has also introduced a number of policy-based incentives for innovation and entrepreneurship.

2. Literature Review

The characteristics of State-owned enterprises such as the imbalance between the administrative and economic organizational structures. To a certain extent, administration will intervene in the economic development of enterprises, leading to problems such as low innovation and low operating efficiency of enterprises. Zhai Wenhua (2017) [1] addresses the emergence of State-owned enterprises The problem of the “three-tier” evolutionary innovation system for State-owned assets management is put forward, and the orderly arrangement of enterprise operation, enterprise asset operation and enterprise capital operation is realized, so as to realize the orderly allocation of enterprise resources and strengthen the management of State-owned assets. , Has promoted the development efficiency of State-owned enterprises. Jia Lizhen, Huang Suping (2018) [2] In response to the problem of low innovation efficiency of State-owned enterprises, the new era and new normal are the prerequisites for system construction and adaptation, and an innovative asset management system is constructed, that is, the needs of external enterprises are the main concern for enterprise development The direction and policy guidelines are the secondary focus. At the same time, corporate executives and other relevant departments cooperate with each other and communicate with the outside through orderly cooperation in all aspects, thereby improving the innovation efficiency of the enterprise. Zhao Xingwen, Chen Langcheng (2018) [3] By analyzing the current problems of
Chinese colleges and universities, they proposed to innovate the management system, build a comprehensive and unified information platform, and strengthen foreign investment through certain regulations and supervision. Standardize the whole process, and at the same time raise the awareness of related responsibilities of various departments, and strengthen the construction of the system within the system and strengthen supervision and other aspects. Xia Haiyan (2018)[4] is based on the budget of scientific research institutes, through research on financial scientific research projects, internal control of the unit, and financial system construction, and proposes relevant solutions to existing problems. Administrative institutions occupies an extremely important position in the management of State-owned assets in our country. Through efficient and reasonable management of the assets of administrative institutions, it plays an extremely important role in improving the efficiency of administrative institutions and improving the construction of their financial system. Luo Pingting (2021) [5] believes that the resource allocation of State-owned assets of administrative institutions is unreasonable. The base of State-owned assets is too large, the degree of information processing in management is not high, and the acceptance of State-owned assets is also There are non-conformities. Li Hailing (2021) [6] Discuss and analyze the related problems existing in the State-owned assets of administrative institutions, such as weak awareness in the management of State-owned assets, certain deficiencies in the quality of management personnel, and unqualified management of State-owned assets. Yan Cai (2020) [7] believes that the current State-owned asset management of administrative institutions has insufficient leadership attention, large problems in the use of State-owned assets, large liquidity of asset managers, and irregular transfers. At the same time, he proposed to improve Leading cadres’ awareness of State-owned asset management, strengthening the system optimization of asset management, etc. The article discusses and analyzes the current major State-owned assets, and proposes solutions to related problems.

3. The Main Problems Existing in State-owned Assets

3.1. Superficial Management Awareness

In the State-owned sector, especially in administrative institutions, due to the differences between the State-owned sector and the company’s main objectives of expanding production, increasing market share, and focusing on income and profit, the main purpose is to provide public services to meet public needs, and basically Non-profit organizations will not carry out profit-making production and operation activities. Therefore, affected by this, the State-owned sector mainly manages assets in a relatively backward situation. It has a serious lack of use of State-owned assets and has a relatively shallow management awareness. Funds are more important, but their management and use are underestimated, and the overall organization and management are more chaotic. The specific details show that the procurement and use of materials, and the use of other assets are relatively chaotic, and even some assets are not disposed of in accordance with the compliance procedures, which causes a major waste and lack of State-owned assets.

3.2. Disposition of Management Staff is Chaotic

Relatively speaking, the asset management positions of many administrative institutions do not have fixed professional management personnel, which makes the management of State-owned assets of their departments lack of professionalism. At the same time, due to the frequent turnover of personnel, there is a certain possibility of confusion in the overall business transfer. Which led to a lot of confusion in the overall management.
3.3. Chaos in Asset Inventory

According to the requirements of the Ministry of Finance of the People’s Republic of China, all administrative institutions need to conduct periodic inspections of their assets. However, in the actual management process, due to the lack of asset management, confusion in staffing, etc., there is often confusion in the actual asset inspection process. Circumstances, this is extremely likely to cause problems in asset inventory, resulting in the loss of State-owned assets, and thus large loopholes in the management of State-owned assets.

3.4. Irregularities in the Information Processing Platform of State-owned Assets

According to the requirements of the Ministry of Finance, State-owned departments should use Jiuqi software when reporting financial data. However, in the actual management process, most of the financial management software of State-owned departments is not Jiuqi software. Department, asset management department, and Jiuqi software specified by the Finance Department are different. This leads to irregularities in data processing. When data is reported at the end of the year, it will largely be due to the difference in software use. Systematic errors, such as errors in registration information, errors in prices, etc., and this has caused great difficulties in the inventory of State-owned assets. As this situation worsens, it will largely cause the loss of State-owned assets.

4. Related Solutions

4.1. Strengthen the Improvement of the Management System

The problems in the management of State-owned assets are fundamentally due to the imperfect management system. The formulation of a reasonable management system and its strict implementation are the key to ensuring the correct use of State-owned assets without loss, and it also matters. To the safety and stability of the country’s economic construction and the overall operational effect. Therefore, State-owned units should strictly implement the Ministry of Finance’s instructions on the management of State-owned assets, implement a set of reasonable and complete management systems, and strictly implement them. Only in this way can the foundation for effective management of State-owned assets be established.

4.2. Reasonable Deployment of Personnel

The management of State-owned assets, especially the management of administrative institutions and colleges and universities, to a certain extent also depends on the personal qualities and reasonable working abilities of the relevant asset managers. For this reason, relevant managers should be reasonably allocated in the daily management of State-owned assets. Strictly require the working standards of management personnel, and at the same time, organize relevant personnel to conduct asset management training and learning regularly, continuously strengthen the personal qualities and professional capabilities of State-owned assets management personnel, and improve the rationalization of State-owned assets management, so that State-owned assets can be reasonably and properly obtained. The management of State-owned assets to avoid the loss of State-owned assets and the abuse of State-owned assets.

4.3. Strengthen the Construction of Information Platform

At present, the society as a whole is in the era of rapid development of Internet+, big data, and cloud platforms. During the period of their development, various industries should appropriately and reasonably use the current advanced information technology to establish their applicable platforms. Therefore, the State-owned assets in the management process, a corresponding management mechanism platform should also be built, general financial
software should be used to build information channels that communicate with each other, conduct data exchanges, achieve breakthroughs in information barriers, and standardize the use of State-owned asset data. At the same time, conduct data analysis on the use of State-owned assets based on big data, grasp its use, and analyze whether the use is reasonable and whether there are problems, and then formulate reasonable solutions based on the analysis results.

5. Conclusion

The effective management of State-owned assets is related to the reasonable use of State-owned assets, which is of great significance. A reasonable and complete State-owned assets management system, professional management of management personnel, and an advanced management platform with complete functions can promote the rational use of State-owned assets. Improve the efficiency of asset processing and promote the service effect of State-owned assets on society. Therefore, relevant departments and related personnel should raise their awareness of State-owned assets management, build a reasonable and complete State-owned assets management system, improve the quality of management personnel, and build and make good use of advanced management platforms.

Acknowledgments


References

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